

explore.imagine.create.

SEWARD
**CHILDREN'S
MUSEUM**





INTRODUCTION

The Seward Children's Museum was started back in 2021. Since then we have created three pop-up exhibits. We also partnered with the National Science Foundation and others to bring up the In Search of Earth's Secrets exhibit. Our mission is to build a space where kids feel awe and wonder that inspires them to explore, discover, and create.

OUR STORY



2021

Created our first exhibit “Gateway to Alaska” at Temple Studios which was focused on early Seward History.

2022

Created our second exhibit “Help the Kelp” focused on the interactions between Kelp, Sea Urchins and Otters. We popped up at the Seward Farmer’s Market all summer (and at the Mermaid Festival in 2023).

2022

Partnered with SPC, the Seward Community Library and the National Science Foundation to bring “In Search of Earth’s Secrets” a science exhibit to Seward.

2023

Created our third exhibit “Ron’s Construction Zone” focused on the building trade. We popped up all summer at the Seward Farmer’s Market.

2024

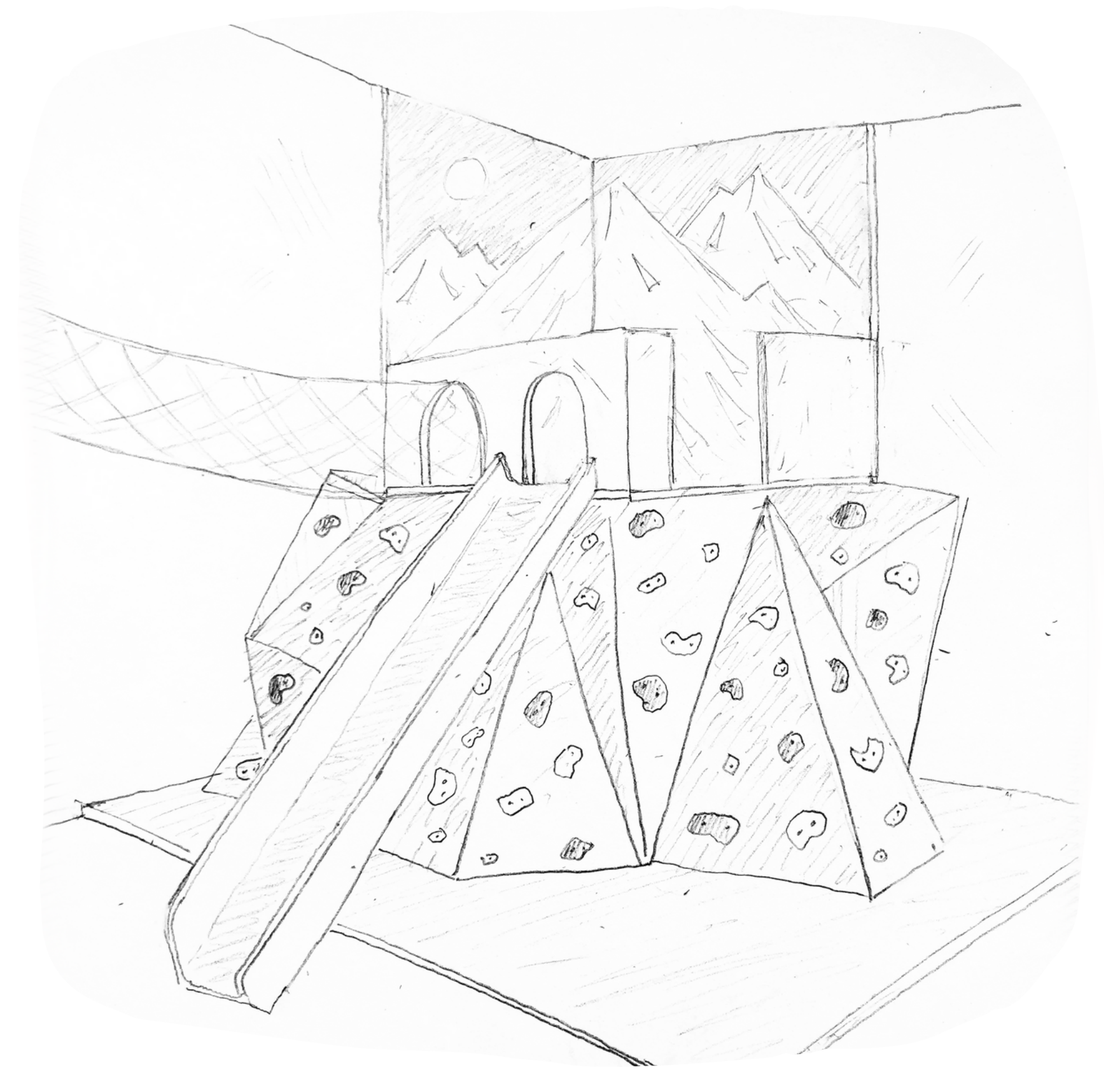
Create Lil’ Farmer’s Market Exhibit to pop-up at the Seward Farmer’s Market this summer.

2026

Our permanent museum opens.

OUR PROJECT

We are ready to make the Seward Children's Museum a permanent space in Seward. The theme is "Little Seward". The new museum will feature hands on exhibits focused on Seward businesses, industries, arts, nature, culture and history. It will also have STEAM activities. The museum will have various spaces focused on ages 6 months to 12 years old. It will also feature a family friendly cafe, a small store and Family Resource Center.



*STEAM: science, technology, engineering, art, math

WHY SHOULD YOU CARE?

FUTURE

This is your future workforce. Studies show children who visit children's museums before kindergarten have higher scores in reading, math, & science compared with those who did not. (NCES)

ROI

PNC Bank has researched the economic impact of children's museums. They found for every \$1 spent there is a \$13 return on investment. Due to children who are better prepared for school and eventually the workforce .

TOURISM

47% of Seward visitors have at least one child 16 years or younger. Seward Chamber has reported that visitors are looking for more family activities to do.

FUTURE WORK FORCE

WORLD ECONOMIC FORUM

01

Analytical
Thinking

02

Creative
Thinking

03

Ai and
Big Data

04

Leadership

05

Curiosity &
Life Long
Learning

HOW CAN YOU HELP?

We would like you to become a partner on this project. We need your support to make this community need become a reality.

- volunteer
- donate financially
- advocate



JOIN US IN MAKING SEWARD A
HEALTHIER COMMUNITY!



NUMBERS

Revenue

\$440k

Expenses

\$388k

Net Income

\$51k

10,000-18,000 visitors per year (admission \$12)
700-1000 memberships (annual dues \$120)

WHAT DO THE NUMBERS LOOK LIKE?

Phase I

Building
and
Improvements

\$1 Mil

Exhibits

\$500K

Total

\$1.5 Mil